

# MINDFUL CLIMATE COMMUNICATION

## PROGRAM

1:30 - 3:30 PM: Invited talks

- **Irene Ronga**  
Cognitive biases and why we should consider them when doing climate communication
- **Emanuele Bompan**  
A new synergy between science and journalism
- **Clara Pogliani**  
Climate engagement at the interface between activism and science
- **Imke Hoppe**  
Climate change communication: shifting tides in public perception and responses

3:30 - 4:15 PM: Coffee break

4:15 - 5:00 PM: Group activity

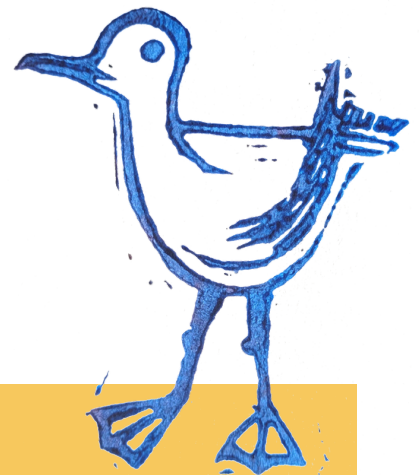
5:00 - 6:00 PM: Round table with the speakers

**1ST SEPT 2024  
UNIVERSITY OF  
BARCELONA**

As scientists and communicators of climate change issues, we think our goal is to trigger interest and mobilisation in a wide audience, while trying to limit feelings of helplessness, discomfort, and anxiety.

During the workshop, we will address the diverse psychological and social components that are involved in climate communication.

All people interested in climate communication are welcome, especially Early Career Scientists.



## REGISTER HERE



[https://www.ems2024.eu/programme/workshops/workshop\\_on\\_mindful\\_climate\\_communication.html](https://www.ems2024.eu/programme/workshops/workshop_on_mindful_climate_communication.html)

Early bird deadline: **30 Jun**, fee 40€ (includes VAT)

Late bird deadline: **15 Aug**, fee: 60€ (includes VAT)

Limited number of participants!