



Uniting N.M.Socs of the world to make the whole much bigger than its parts!



www.ifms.org

Building Capacity around the world by strengthening National Meteorological Societies & Regional Meteorological Societies and creating Collaborations



Scoring two goals with a single shot! **Assist AfMS/IFMS and advertise your company world-wide**

FACTS ABOUT AD IN THE SOUVENIR EDITION OF IFMS NEWSLETTER

Ad submission Deadline: November 15, 2022

Cost: One full page U\$600 and half a page U\$400.

Payment Method: Please see page 2.

Format: MS-Word format will be fine

Benefits: Huge circulation, longevity because of Souvenir Edition and you will be helping IFMS/AfMS to create capacity around the world.

DEAR INDUSTRY FRIENDS AND INSTITUTIONAL FRIENDS,

I hope that you are all aware of the great news about the creation of the African Meteorological Society (**AfMS**) (www.africanmetsociety.org). Like the International Forum of Meteorological Societies (www.ifms.org), AfMS is also a non-profit volunteer run Society dedicated to development of Capacity to fight the adverse effects of the Global warming and climate change (**GW&CC**). Their funding will come from donations from various sources and Advertisement (ads) in our Newsletters.

The Inauguration of AfMS will be held on November 30, 2022 and we are bringing out a Souvenir edition of the IFMS Newsletter (**INL**) late in November, 2022. We are requesting you to put an ad in this INL. The proceeds from the ads in the Souvenir Edition of the IFMS Newsletter, specially dedicated to AfMS, will be basically used for the seed funding of AfMS and some for IFMS development.

The rates for advertisement in this edition of the Newsletter will be U\$600 for a full page and U\$400 for half a page. Any additional money donated by you will be gratefully & duly acknowledged.

If you really want to help these volunteer-based organizations to create capacity in Africa, please do contribute by taking an ad in the said IFMS NL edition. **Because of the very wide distribution of INL and this being a special commemorative edition, people tend to keep it longer, I plan to put a full-page ad in it for our company.**

The **Newsletters is distributed very widely** to the following organizations and people:

- a) All Meteorological Societies and associated Societies which are expected to distribute it to all their members,
- b) All Meteorological Services – we request them to send it to their staff,
- c) WMO and WBG and we will request them to distribute it to their staff,
- d) All people who are interested in the development of the Global Weather Enterprise.

Because of the wide circulation, the Private Sector companies can greatly benefit from their advertisement in our Newsletter and both AfMS and IFMS can use the money to assist in Capacity Development.

All the best,

Harinder Ahluwalia

Dr. Harinder P. S. Ahluwalia

President, International Forum of Meteorological Societies (IFMS)

Cell: 1-514-497-8658 Email: ha@info-electronics.com Website: www.ifms.org

BANK TRANSFER INSTRUCTIONS

We have included below both the ACH and traditional wire transfer routing numbers. In any given instance only one would be used in conjunction with the account number.

Account Number: 4640521107

ACH Routing: 011000138

Wire Routing: 026009593

We can also, of course, accept checks made out to the International Forum of Meteorological Societies and sent to:

Dr, Keith Seitter, Executive Director (Past) – IFMS VP Finance

American Meteorological Society

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